AEDDON

Metaverse
Web3

What is the Aeddon Metaverse

The Aeddon Metaverse is the next-generation B2B and B2C metaverse platform.

Aeddon provides Metaverse as a Service in a never seen before, Hollywood quality Metaverse.

Our cutting-edge platform offers template based and tailor-made enterprise solutions across industries, enabling you to build immersive virtual experiences that drive customer engagement and revenue.

The problem

Highly Segmented

✗ **No** Holistic "Serve it all" approach

✗ A lot of **scattered "stand alone"** Metaverse Projects

✗ **No Standards** from Metaverse Providers

No Business Solutions

✗ **Focus** mainly on **Games**

✗ **Lack of** integrated Business Solutions

✗ **No** "Off-the-Shelf", Template based Products for different Industries

✗ Companies forced to engineer **proprietary solutions**

Usability Aspects

✗ **Low** Graphic Quality

✗ Apps need to be **installed**

✗ **Long** loading times

✗ Often **download** needed

Missing Cultural & Linguistic Adaption

The Aeddon solution

Integrated Solutions

Off-the-Shelf Templates

Lowering the entry barrier for Companies to enter the Metaverse

Metaverse as a Service

Tailor-Made Solutions

- We Consult & We Build
- We integrate your existing Meta Project
- We / You Operate

Aeddon Open World Land

Self-Service Metaverse

- We provide Infrastructure
- You Build
- You Operate your own Meta Business

NO SPECIAL HARDWARE NEEDED

VR READY

ACCESS IN WEB BROWSER

NO DOWNLOAD NEEDED

Platform Feature: Integrated Solutions

Our "Off-the-Shelf" Templates

Aeddon Shopping — Fully Working — Watch on YouTube

Aeddon Real Estate — Partially Integrated — Watch on YouTube

Aeddon Medical — Partially Integrated

Aeddon Art Gallery — Fully Working — Watch on YouTube

Aeddon Show Room — Fully Working — Watch on YouTube

Aeddon Fashion — Partially Integrated — Watch on YouTube

Aeddon Business Hub — Coming Soon

Aeddon Night Club — Partially Integrated

Aeddon Casino — Partially Integrated

More templates under development

Platform Feature: Metaverse as a Service

We Consult – **We** Build – **We** / **You** Operate

Conceptual Design

Close interaction with the client to understand their needs and requirements, using this information to develop an initial concept.

Custom Tailored Solutions

We help you to solve a specific problem, or to meet a unique set of requirements for your business, to develop your custom Metaverse concept.

3D Design & Construction

Based on your custom Metaverse concept, we create your virtual environment and 3D objects to be used within the Aeddon Metaverse.

Event Organization

We help you planning, promoting and executing various types of events within your virtual Aeddon world.

Metaverse Hosting

We localize your virtual world and immersive experience in the Aeddon Metaverse.
Geo-Located, language and culturally adapted.

Platform Feature: Aeddon Open World Land

We provide Infrastructure – **You** Build – **You** Operate

Real World Size Planet
Our Aeddon Metaverse comes in **Real World Size**

Near Photo - Realistic
We do everything to provide the **highest Quality** possible

Geo - Located
The Land we provide is Geo – Located and corresponds to **a place in the real World**

We populate our Aeddon Metaverse Planet by integrating existing Meta Projects

Aeddon World Cities

Part of the Aeddon Open World – Tier 1 & 2 Land

Major World Cities
Every major World City comes with it's own Town on our Land. Built by us & you!

Attraction Cluster
Each town hosts a Cluster of Attractions run by Aeddon and Land Owners.

Advertisement Opportunity
This unique Meta Ecosystem enables you to advertise & position your Brand

Egypt Culture
Museum

Fun & Shop
Shopping Mall

Roll the Dice
Casino

Cats Dance
Nightclub

Fashion Hunt
Fashion Show

my top NFT
Art Gallery

Aeddon Citizenship

Your digital identity inside the Aeddon Metaverse Platform

Your Digital Identity
Owning the Aeddon Citizenship comes with your very personal Avatar & Identity

Extended Avatar Features
Each Avatar can be fully customized. The Citizenship gives you access to special Perks

Special Privileges
The Citizenship grants you special privileges like a reduced entry price and early access to Aeddon organized Events

Business model

The Aeddon Business model for our B2B and B2B2C Metaverse is centered around providing platform and service solutions to both businesses and end consumers in the Metaverse.

Versatile high quality Prototype Platform developed

Localization & Cultural adaption possible on our Planet Sized Metaverse

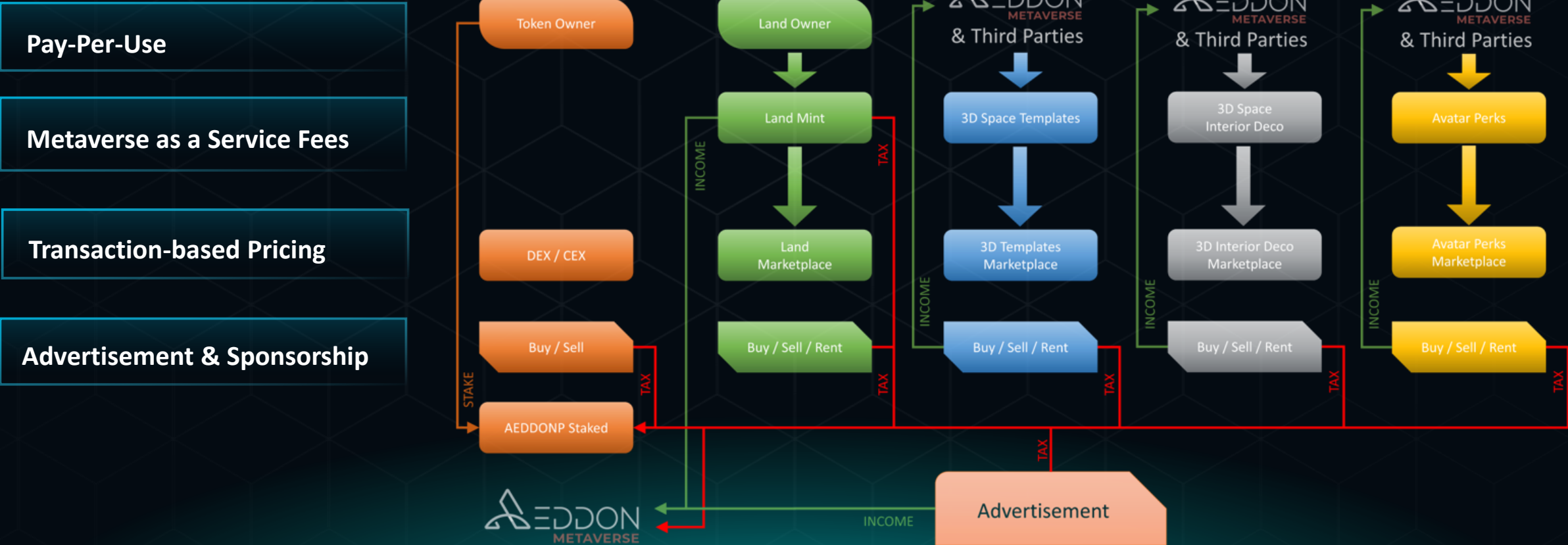Off-the-Shelf Templates for various Industries already developed

AI driven B2B2C Services under development

Continuous Innovation helps Aeddon to keep its advantage

Revenue model

The Aeddon`s revenue model is implementing a range of monetization models for businesses that operate in the metaverse.

Ecosystem Overview

Pay-Per-Use

Metaverse as a Service Fees

Transaction-based Pricing

Advertisement & Sponsorship

Token Owner

Land Owner

ΛEDDON METAVERSE & Third Parties

ΛEDDON METAVERSE & Third Parties

ΛEDDON METAVERSE & Third Parties

DEX / CEX

Land Mint

3D Space Templates

3D Space Interior Deco

Avatar Perks

Buy / Sell

Land Marketplace

3D Templates Marketplace

3D Interior Deco Marketplace

Avatar Perks Marketplace

AEDDONP Staked

Buy / Sell / Rent

Buy / Sell / Rent

Buy / Sell / Rent

Buy / Sell / Rent

INCOME

TAX

STAKE

TAX

TAX

TAX

TAX

TAX

TAX

ΛEDDON METAVERSE

Advertisement

INCOME

Aeddon Traction

200+
Daily Visitors of Website

2'750+
Land Token Holders

7'000+
viewers of last AMA

16'000+
Community Members
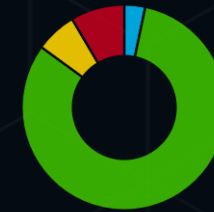from 150 different countries

Aeddon
@AeddonMetaverse
12 943 Followers   367 Following

High Quality / Influencer   3.3%
Normal   81.7%
Low Quality   6.5%

BINANCE SMART CHAIN

ethereum

polygon

SOLDOUTNFTS

GOTBIT

The Pending

UNREAL ENGINE

SWAGGA

Market analysis

Compound Annual Growth Rate

> 40%

Competitor Market Cap

Sandbox: $ 1.0 Billion
Decentraland: $ 1.17 Billion

Feb. 2023

Enabling **Companies** to enter the **Metaverse Market**
by providing **Integrated Business Solutions** for different Industries,
and by assisting existing Meta Project to migrate into
our Aeddon Metaverse

Aeddon Integrated Solutions

Total addressable market (TAM)	Serviceable available market (SAM)
$61.6B$^+$	$6B$^+$

2023

Aeddon Metaverse as a Service

Total addressable market (TAM)	Serviceable available market (SAM)
$30.3B$^+$	$3B$^+$

2023

Aeddon Land Sale

Total addressable market (TAM)	Serviceable available market (SAM)
$500M$^+$	$50M$^+$

2023

Competitor analysis

	THE SANDBOX	Decentraland	E2 EARTH2	EDDON
Universal Metaverse (no focus on Gaming)	X	X	(✓)	✓
Business Centered	X	X	(✓)	✓
Integrated Solutions	X	X	X	✓
Metaverse as a Service	X	X	X	✓
No App Download	X	X	X	✓
No Loading Time	X	X	n.a.	✓
Web Browser Access	X	X	n.a.	✓
Established Business	✓	✓	✓	X
Graphic Quality			n.a.	

Tokenomics

Payment Token AEDDONP

+ Payment Token to buy Aeddon Land NFT

+ Payment Token usable inside Aeddon Metaverse

+ Token can be staked for passive income

Aeddon Land NFT

+ Worldwide

+ Geo-Located

+ Business Ready
  (Integrated Solutions or Do-It-Yourself build)

Tokenomics

1'000'000'000 AEDDONP
Total Token Supply

Community

Community incentives	6%
Exchange & Market Making	7%

Backers

Private Round	6%
Pre-Sale	7%
Initial IDO	1%

Organisation

Research	7%
Partners & Ecosystem	10%
Team	15%
Advisors	5%
Infrastructure	6%
Marketing	20%
Vault	10%

1 Token equals

Big City	T1	0.13 m2
	T2	0.14 m2
	T3	0.17 m2
	T4	0.20 m2
	T5	0.25 m2
	T6	0.33 m2
Rural	T7	0.50 m2
	T8	1.00 m2

Token Price

Private Round	0.010 $
Pre-Sale	0.015 $
Initial IDO	0.020 $

Tokenomics Details

Backers	Percentage	Lock-Up period	Vesting period	Initial Unlock %
Private Round	6%	8 months	12 months	5%
Pre-Sale	7%	6 months	10 months	X
Initial IDO	1%	X	6 months	25%
Organisation				
Research	7%	3 months	24 months	X
Partners & Ecosystem	10%	3 months	24 months	3%
Team	15%	12 months	24 months	X
Advisors	5%	3 months	24 months	X
Infrastructure	6%	3 months	24 months	X
Marketing	20%	3 months	24 months	X
Vault	10%	3 months	24 months	X
Community				
Community incentives	6%	X	36 months	3%
Exchange & Market Making	7%	X	18 months	30%

Go-to-Market

MVP

Community building

Partnership building

Meta Land Sale

Ecosystem Go Live

Our Infrastructure & MVP is ready for live-Demos, and we are working on extending the available features.

We already have >20 client requests, and our BusDev did not yet even seriously start

Scale up Business Development

Scale up Marketing Campaigns

We already have >2'000'000 impressions and >10k CTAs in one month for as little as 2'000$ Marketing Budget

Scale up to >20k$ Marketing Budget per month

Operation roadmap

Q1-2023
- Start of the Aeddon Metaverse Project

Q2-2023
- Community Growth
- Preparation for Land Sale

Q3-2023
- Citizenship NFT Sale
- Land NFT Sale
- Marketing for Land Sale
- First Meta Demos Live

Q4-2023
- First Space Templates
- Space Editor Live
- Planet Map Overview

Q1-2024
- Marketplaces Live
- Scale up Business Development

Q2-2024
- Full Ecosystem Live
- Planet Sized Metaverse

Q3-2024
- Global Marketing Campaigns

Q4-2024
- Establish Headquarters in Dubai, India, America, Asia

Our team

CEO FOUNDER
Claude Steiner
20+ years of experience in the Tech Industry, Entrepreneur, Business Unit Leader, Near- & Offshore Teams founder.
Business & Tech Nerd down to the bone.

CO-FOUNDER
Nadia Steiner
Business Development, Strategy, Sales, Communication. With 12+ years experience in the Tech Sector.

Biz Dev
Henning Behrens
A Metaverse pioneer with years of experience in developing virtual scenarios and numerous awards for his successes.

HEAD of DEVS
Oleg Kudryashov
His talent in Team Leadership is the base of our future success.
Full stack developer.

SW Engineer
Dmytro Yazadzhy
SCSS · PHP · Git · jQuery · JavaScript · HTML5.
Frontend developer.

QA & Finances
Mika Vainio
Certified Quality- and Process-Manager. Years of experience as head of finance.

Our Magic Crowd
countless names
Our Swarm Intelligence of countless volunteers and freelancers enable us to scale fast & reliable.

Linkedin · **Linked**in · **Linked**in · **Linked**in · **Linked**in · **Linked**in

MARKETING AGENCY

Incubators

Soldout NFT

GotBit

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